

INT'L VISITOR ARRIVALS

Overnight Customs Entries to B.C. and Canada

	March 2010		Year-to-Date	
	B.C.	Canada	B.C.	Canada
Total U.S.A.	240,124	1,153,010	763,208	3,224,032
% change*	-2.1%	-8.1%	13.0%	-7.0%
U.S.A. Overnight	150,078	582,190	450,552	1,566,950
% change*	0.8%	0.8%	10.2%	-1.7%
U.S.A. Same Day	90,046	570,820	312,656	1,657,082
% change*	-6.7%	-15.7%	17.2%	-11.5%
Total Asia/Pacific Overnight	49,751	83,834	135,527	223,262
% change*	3.3%	8.9%	-3.0%	1.4%
Japan	10,642	16,125	24,485	37,610
% change*	-3.8%	7.8%	-4.7%	8.9%
Taiwan	2,415	2,887	6,914	8,203
% change*	-18.5%	-14.1%	-4.9%	-1.9%
Hong Kong	5,112	6,988	14,243	19,617
% change*	10.1%	9.5%	-2.1%	-1.1%
Australia	6,885	10,406	22,996	33,047
% change*	23.7%	26.0%	-1.8%	0.5%
South Korea	6,617	9,674	19,112	27,838
% change*	-1.7%	2.2%	-3.8%	0.1%
China	6,409	10,013	20,109	29,938
% change*	-2.4%	4.2%	1.0%	-0.4%
New Zealand	1,712	2,122	4,615	5,793
% change*	26.4%	25.4%	-10.1%	-9.7%
India	2,904	7,076	6,692	18,222
% change*	33.0%	14.3%	10.5%	9.5%
South East Asia ¹	4,733	6,482	10,630	14,977
% change*	-8.2%	-6.7%	-18.6%	-16.2%
Total Europe Overnight	29,206	116,953	81,990	339,585
% change*	27.7%	17.1%	25.8%	11.0%
United Kingdom	12,711	40,891	30,614	107,767
% change*	14.7%	11.7%	-1.8%	-0.5%
Germany	4,066	15,859	11,089	41,699
% change*	25.9%	26.5%	18.8%	9.2%
Netherlands	1,018	3,720	4,726	13,187
% change*	-17.7%	-11.9%	48.7%	13.5%
Austria	1,043	2,472	2,188	6,698
% change*	92.4%	37.1%	97.8%	43.0%
Switzerland	1,267	4,773	3,812	14,414
% change*	25.0%	16.2%	40.0%	20.2%
France	1,683	19,883	4,069	67,887
% change*	96.4%	19.3%	43.8%	12.7%
Italy	1,183	4,387	3,020	11,988
% change*	61.8%	23.2%	41.9%	16.6%
Nordic Europe ²	2,201	7,132	8,077	22,246
% change*	43.9%	36.8%	60.1%	37.0%
Brazil	291	3,358	1,328	13,581
% change*	-16.9%	9.2%	-27.9%	1.3%
Mexico	4,357	9,934	8,835	21,315
% change*	4.0%	-27.3%	-28.3%	-43.2%
Total International Overnight (Includes USA Overnight)	235,421	817,319	682,487	2,216,250
% change*	4.3%	3.6%	8.0%	-0.2%

*All percentage comparisons versus same period in 2009.

Source: Statistics Canada; Prepared by Tourism British Columbia, Research and Planning

Note: Customs entries include international visitors who cross Canada Customs in British Columbia. These figures do not account for all visitors to BC since domestic visitors are excluded as well as international visitors who cross Canada Customs outside BC yet still travel to BC. Likewise, customs entries include visitors that cross Canada Customs in BC, but who continue on to other provinces.

¹South East Asia includes Malaysia, Philippines, Singapore and Thailand

²Nordic Europe includes Denmark, Finland, Norway and Sweden